

MEDIA ALERT

^{17 May 2024} Ekka Discovery Day now a week-long country in the city ag-venture!

On Monday almost 300 Queensland primary school children will learn that everything starts with agriculture on day one of the popular 'agucational' event, the Royal Queensland Show's (Ekka) Rural Discovery Day program at the Brisbane Showgrounds.

A record-breaking 1,500 plus students from 22 Queensland schools will participate in the agricultural educational experience which for the first time will run for five days – three more days than the 2023 program.

Rural Discovery Day is designed to show primary school students how farmers play an essential role in their everyday lives. From the food we eat to the clothes we wear everything starts with agriculture.

From Monday to Friday the students will learn from the farmers themselves, as they take part in activities where they can milk a cow, plant seedlings, pat chooks and see sheep being shorn.

Grain, milling and First Nations' agricultural practices will be in the spotlight for the first time this year, taking the students through the production cycle of grains, from wheat grains to bread. The First Nations Agriculture session will explore the food and fibre sources of First Nations people.

The program also gives students their first taste of what Queensland's largest classroom – the Ekka – has in store for them in just 85 days.

WHAT: Royal Queensland Show (Ekka) Rural Discovery Day

WHEN: Monday 20 May 2024

TIME: 9.30am to 2pm (welcome presentation begins at 9.30am). Activity rotations from 9.45am to 2pm.

WHERE: Building 8 on Gregory Terrace, Brisbane Showgrounds – 600 Gregory Terrace, Bowen Hills, Brisbane.

MEDIA PARKING: Royal International Convention Centre Carpark

For the latest updates, follow us on social media @TheEkka



MEDIA ENQUIRIES:

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