

## **MEDIA RELEASE**

Thursday June 2, 2022

# Countdown to Ekka's historic return kicks off with great value ticket discounts

With just 65 days to go, the official countdown to the historic return of Queensland's biggest event has begun with discounted tickets going on sale from midday tomorrow offering great value and hip pocket relief for subscribers.

Queenslanders can sign-up at ekka.com.au to save up to 50% off Ekka tickets when they are launched online for subscribers only, however there is a strictly limited number of half-price tickets on offer.

Once the limited number of 50% off tickets have been purchased, a discount of 30% off will apply until midday this Monday June 6.

Tickets must be purchased online only, and people need to nominate the day they are coming to show to manage daily capacities.

RNA Chief Executive Brendan Christou said after two challenging years without an Ekka, the RNA was delighted to be bringing back this beloved Queensland institution and reuniting the country and city.

"It's time for us all to come together again and enjoy the People's Show," Mr Christou said.

"There is wonderful community sentiment for the show, our exhibitors, competitors and the public can't wait to welcome the return of the Ekka."

Mr Christou said the RNA was very mindful of rising cost of living pressures and providing families with value for money so Ekka can be enjoyed on any budget.

"After five years of freezing ticket prices this year tickets will only increase by \$1, and we will offer more Super Saver discount days than ever before offering a further 20% off on Monday, Tuesday, Thursday, and Friday of Show," he said.

"That means a family of four can come to the Show on a Super Saver Day for about \$34 with the 50% discount added on top, while an adult would pay just over \$14, it is the most affordable Show in years.

"That's in addition to the incredible ticket price discounts we are offering Ekka subscribers from tomorrow.

"To save, all people have to do is subscribe at ekka.com.au"

Mr Christou said the RNA was committed to offering unbeatable value, so people are encouraged to return to the Ekka after two years of cancellations or visit the Show for the first time.



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"The return of Ekka will feature all the traditional and unique Show experiences the public know and love such as our beloved competitions, animals, rides, showbags, amazing entertainment including the night show and fireworks plus some of the nation's finest food and wine," he said.

Tickets for the 2022 Royal Queensland Show presented by RACQ are available online only at www.ekka.com.au

### 2022 Ekka ticket prices:

TICKET TYPE	PRICE
Adult Pass	\$36
Child Pass (5 to 14 years of age)	\$21
Little Ekka Pass (4 years of age and under)	FREE
Concession Pass	\$26
Adult & Child Pass	\$47
Family Pass (two adults & two children)	\$84
Twilight Pass (entry after 4pm)	\$21
SUPER SAVER DAYS	
Save a further 20% off the following days - Monday 8 August, Tuesday 9 August, Thursday 11 August	
and Friday 12 August.	
VALUE ADDED EXTRAS*	
\$150 Discount Ride Card	\$120
\$100 Discount Ride Card	\$85
\$50 Discount Ride Card	\$45
\$50 Food Cards	\$45

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