

June 2, 2017

Glamour stakes for Ekka's fashions on the field

It will be all about the hat, not just the horse at the Royal Queensland Show (Ekka) this year, with entries for the Fashions on the Field Competition presented by Jetts Fitness now open with a total prize pool of \$15,000.

Fashion forward ladies and gentlemen will once again strut their stuff in their most stylish formal spring season race wear, with a new Victorian themed category introduced in celebration of Ekka's 140th show.

This popular glamorous event, offering up prizes worth more than \$15,000, will run in conjunction with the Ekka's annual Thoroughbred Day on Monday August 14, which showcases the beauty and versatility of thoroughbred horses.

Similar to the competitions held at race days around the country, fashionable men and women will be put through their paces by a panel of prestigious circuit judges across five categories:

- Best Female Ensemble (18-40yrs)
- Best Female Ensemble (over 40yrs)
- Best Male Ensemble
- Best Headwear (male or female)
- Best Victorian Period Piece Ensemble (male or female)

The events' total prize pool includes Jetts Fitness memberships, iBeauty Medispa treatments, NAK Hair gift packs, Bouquet Boutique flowers and Hat Academy and Victoria Park Golf vouchers. All entrants will also walk away with an exclusive bespoke gift bag.

Entrants will also be invited to a special luncheon; a two course meal following the winners' presentations held at the Royal Queensland Steakhouse presented by JBS Australia - home to the nation's best steak, lamb, wines and cheeses.

There's still time to plan the perfect show-stopping outfit, with entries open until Friday 28 July. To enter go to <http://www.ekka.com.au/entertainment/fashion/fashions-on-the-field/>

The Ekka's Fashions on the Field Competition presented by Jetts Fitness will be staged at the John MacDonald Stand and Thoroughbred Ring in the Main Arena on Monday August 14, at 9am. The winners presentation will take place at 1pm at the Entertainment and Fashion Stage, on the upper level of the Royal International Convention Centre.

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