

May 17, 2017

## City kids learn the rural ropes at Ekka discovery day

**Tomorrow** around 1,000 Brisbane primary school children will discover that food comes from farms, not the supermarket shelf, when they take part in the Royal Queensland Show's (Ekka) Rural Discovery Day at the Brisbane Showgrounds.

Now in its 14th year, the popular 'ag-ucational' day brings the country to the city to show students first-hand the essential role Queensland farmers play in feeding and clothing them each day.

The students will learn from the farmers themselves, as they take part in activities including making and tasting veggie creations using fresh fruit and vegetables, planting seeds and designing gardens, and learning how to grow pineapples and care for sheep.

They'll get up close to lambs, chickens, goats and many more of their favourite farmyard animals, see a cracking whipcracking demonstration and watch a sheep dog hard at work – it's a true country experience.

The day also gives students their first taste of what Queensland's largest classroom – the Ekka - has in store for them in just 86 days.

**WHAT: Royal Queensland Show (Ekka) Rural Discovery Day**

**WHEN: Thursday May 18, 2017**

**TIME: 9:30am to 2:30pm** (welcome presentation begins at 9:40am)

**WHERE: Stockman's Rest and Expo Place, Brisbane Showgrounds, Bowen Hills**

**PARKING: Please come via GATE 4 off O'Connell Terrace to park close to Stockman's Rest**

**News editors please note:**

- Media are welcome to attend Rural Discovery Day to film, take vision and interview teachers and students (with permission from carers)
- A selection of photos will be taken by the RNA and will be available to run alongside stories on request

**Don't forget to follow us on social media #ekka**



---

For more information please contact the Ekka Media Unit:  
Veronica Carew  
General Manager Communications  
Ph: 07 3253 3930/ 0408 323 631  
Email: [vcarew@rqa.org.au](mailto:vcarew@rqa.org.au)

Nicole Clifton  
Media and Communications Officer  
Ph: 07 3253 3931/ 0417 451 775  
Email: [nclifton@rqa.org.au](mailto:nclifton@rqa.org.au)