

August 9, 2016

Perfect weather in store for People's Day

Tomorrow's (Wednesday) iconic Brisbane show day holiday – People's Day – is set to attract not just bumper crowds but a perfect forecast of 25 degrees.

The Royal Queensland Show's (Ekka) day of days is shaping up to be a crowd-pleaser with an amazing array of entertainment on offer including the historic Grand Parade. Tomorrow, more than 55,000 people are expected to make their way to show.

Today, our historic first ever dedicated two for one ride day attracted more than 30,000 people through the gates, who once again enjoyed plenty of sunshine.

HOW MANY SO FAR! – EKKA FUN FACTS AFTER FIVE DAYS OF SHOW: □

At the halfway mark of Ekka, here are some fun facts so far:

- 92,000 + Dagwood Dogs eaten
- 76,000 + Ekka Strawberry Sundaes eaten
- 20,000 + cheese toasties sold (one tonne of butter, 2 tonnes of cheese)
- 2000+ burgers and 2000 + seafood varieties eaten
- 88,000 schooners of beer drank
- 21,000 + burgers / steak sandwiches eaten
- 18,000 + cans of rum drank
- 1,000 punnets of chocolate dipped strawberries
- 2,500 award winning steaks eaten
- 3,300 plus Tasting plates of award winning steak and lamb

Most popular show bags so far:

- Bertie Beetle Bags (100,000 sold already)
- Pokemon (Sold-out – more coming this Thursday)
- PAW Patrol – about 2,000 sold already
- Shopkin Showbag about 2,000 sold already
- Cadbury – almost 8,000 sold already

MEDIA DOORSTOP: 11.30am with RNA President David Thomas or Chief Executive Brendan Christou on Heritage Hill overlooking the Main Arena.

Day 6: Wednesday 10 August – JUDGING HIGHLIGHTS

- 8am-5pm – Shetland Pony Classes – Main Arena
- 8.30pm-5pm – Junior Rider Turnouts – Main Arena
- 9am-5pm – Canine Judging – Group 2 – Terrier Dogs – Dog Pavilion Map ref: P-9
- 2pm-4pm – Woodchop – Tree felling, underhand, standing block – Woodchop Arena Map ref: E-2
- 2pm-5pm – Horse events – Medium / Heavy Harness over 14 hands classes – Main Arena

THE BEST OF THE BEST ON SHOW IN THE GRAND PARADE from 1pm

It's the parade of champions – the best of the best from the Grand Champion Fish of Show to the Grand Champion Stud Bull. A sight to see, the Grand Parade is a tribute to all the winning animals and their handlers. Don't miss all the action from 1pm. **Where - MAIN ARENA**

ZUMBO FEVER TO HIT PEOPLE'S DAY

Australia's own Willy Wonka dessert king Adriano Zumbo will be at one with thousands of his fans tomorrow as he takes in some of the sights of the Ekka. The star of the brand new Channel Seven show "Just Desserts" and his TV assistant Gigi Falanga will visit the Show on People's Day to cruise the Cookery Competition, lead the Grand Parade and then meet their fans at a special meet and greet session at the 7 Live Studio in **the Woolworths Fresh Food Pavilion at 11am and then again at 2pm.**

IT'S TERRIER TIME!

Don't miss all the fun as it's time for the Terriers to take over the Dog Pavilion with Bedlington, Manchester, Staffordshire, West Highland White Terrier breeds all competing.

SPORTING GREATS AT EKKA

Brisbane Bullets stars, Daniel Kickert, Reuben Te Rangi and Matt Kenyon, will swap their basketballs for shears tomorrow when they have a go at shearing sheep at 11am. They'll also try their hand at milking cows, testing out their farm hand skills. **WHERE: Animal Nursery (map ref: O-7)**

Queensland Reds players will also be getting amongst the action at Ekka, when they meet with fans and sign autographs from 11am – 12.30pm. **WHERE: Coca-Cola Stand in Sideshow Alley (map ref: B-7)**

Ekka Essentials:

- Royal Queensland Show (Ekka) August 5 – 14, 2016
- Brisbane Showgrounds, 600 Gregory Terrace, Bowen Hills, Queensland
- Gates open at 9am
- Tickets are available online at www.ekka.com.au

EDITORS PLEASE NOTE:

The 2016 Ekka Media Kit is now available to download. It is the most comprehensive information guide to the show, to download please visit <https://www.ekka.com.au/media-centre/media-kit>

Don't forget to follow us on social media #ekka



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ROYAL QUEENSLAND SHOW

MEDIA RELEASE

AUGUST 5-14 2016

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