

July 11, 2016

2016 EKKA MEDIA LAUNCH

Exclusive sneak peek into Queensland's largest event

Join us tomorrow for some big announcements plus an exclusive sneak peek at what Queensland's largest and most loved event has in store, as the countdown to the Royal Queensland Show (Ekka) begins.

This year's media launch will feature animals, sideshow alley, show stopping, world-class entertainment with an exclusive look at the spectacular never before seen night show, EkkaNITES. The catwalk will come alive with a special preview of the iconic Natural Fibres Fashion Parades, plus get a taste of the award-winning food and wine on offer at Ekka this year.

Celebrating the 139th^h show, the Ekka is full of traditions, a unique atmosphere and childhood memories which have been passed down through generations of families. Showcasing the best of the best, it's a true Queensland experience not to be missed.

WHEN: TOMORROW – Tuesday 12 July, 2016

TIME: 10:30am for 11am SHARP start

WHERE: Royal International Convention Centre, Brisbane Showgrounds, Bowen Hills

For more information please contact the Ekka Media Unit:
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