

May 16, 2016

Media Accreditation is Now Open

Media accreditation for the state's most iconic event, The Royal Queensland Show (Ekka), is now open.

All representatives planning on reporting on the Ekka are required to apply for media accreditation. This accreditation provides exclusive access to the media centre, internet connection, lockers, daily program updates and news.

The Ekka is Queensland's largest annual event, drawing more than 400,000 visitors each year. It remains a Queensland institution since the first show in 1876 and continues to recognise and reward the best of the best.

With 10,000 animals, more than 21,000 competition entries, world-class entertainment, incredible food and wine and showbags, the Ekka is a tradition not to be missed - a once a year city / country extravaganza. It's the true heartbeat of Queensland.

Media accreditation kits including passes will be mailed to approved applicants approximately two weeks prior to the show opening.

Media accreditation closes on Monday June 20 so don't miss out on your pass to Queensland's most loved event which runs from August 5-14.

How to apply

In order to apply for media accreditation all applications must be accompanied by a portrait sized headshot to be uploaded as part of the normal online process.

Please note, applications without a headshot will not be able to be considered for approval. To apply for media accreditation for Ekka 2016 please visit www.ekka.com.au/media

Don't forget to follow us on social media #ekka

For more information please contact the Ekka Media Unit:
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