

May 6, 2016

Gourd! Ekka's giant pumpkins set to squash records

Tomorrow the true heavyweights of the veggie patch will take to the scales with the Royal Queensland Show (Ekka) set to crown the Champion Heaviest Giant Pumpkin of Show.

We understand some of the pumpkins have really packed on the pounds this year, so records may once again be squashed.

Minden farmer, Geoff Frohloff, is hoping to take out the top gong in extreme gardening for a third year in a row– his entry last year weighed in at a record 261.5kg! – that's more than a quarter of a tonne!

For the past three years, the Ekka's iconic Giant Pumpkin Competition has been held outside of August to allow growers to take advantage of the premium growing season, leading to larger than life giant orange vegetables.

Horticulture dates back to the first show held in 1876 and special Atlantic Giant Pumpkin seeds are distributed for free at the Ekka each year, for those keen on getting their green thumbs on.

Don't miss this iconic competition – great vision for the media is assured.

What: Royal Queensland Show (Ekka) Giant Pumpkin Competition

When: Tomorrow Saturday May 7, 2016

Where: Ipswich Pillow Talk store - Riverlink Shopping Centre, Cnr The Terrace & Downs Street

Time:

- Delivery of pumpkins – from 8am
- Weigh-in – from 10.15am
- Presentations – from 10.40am

BEST TIME FOR MEDIA – From 8.30am – pumpkins are being delivered and weighed.

Don't forget to follow us on social media #ekka



For more information please contact the Ekka Media Unit:

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Ekka
Royal Queensland Show

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Friday 5 - Sunday 14 August 2016

www.ekka.com.au