

# media release



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## **THE SECRET IS OUT! GET IN QUICK FOR \$100 OF EKKA VALUE**

Buy your Ekka tickets online before Thursday 6 August and receive \$100 worth of 'Ekka Secrets' vouchers.

With more than 1,000 free events scheduled throughout the 10 days of Ekka, these not so well kept 'Ekka Secrets' vouchers will add even more value to the price of your Ekka ticket this year.

Ekka Marketing Manager Angela Mulcahy said the Ekka website was the hub for information about this year's Ekka.

"The vouchers are a great way to encourage visitors to explore everything the Ekka has to offer in 2009.

"Not only can visitors buy their Ekka tickets online and reserve their exclusive seat to The Coffee Club parades, but they can also use the online itinerary builder to plan their Ekka experience on a budget," Ms Mulcahy said.

"The vouchers will showcase all of Ekka's essentials such as Premium Foods, Fresh Produce, Showbags and more," she said.

"There are some unbelievable savings to be made, like discounts on Showbags; Showrides; and free samples of award-winning Queensland produce from the Royal Queensland Food and Wine Show. "

So jump online and get in quick before the Ekka starts on Thursday!

Visit [www.ekka.com.au](http://www.ekka.com.au) now; buy your Ekka ticket online and receive your very own 'Ekka Secrets' vouchers today!

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